

# Quotation • Advertising Rates & Agreement

„Das Echo“ – Newspaper serving the German Speaking Communities in Canada and USA

I / We the undersigned \_\_\_\_\_ agree to have our ad appear

in the German Language Newspaper „Das Echo“ ...

in the month (s) of \_\_\_\_\_ ( ) 2016 ( ) 2017

which is published and distributed to subscribers by postal mail delivery in the first week of each month.

**Note: The editor's deadline for ads is on the 15th of each preceding month.**

## Basic Dimensions of the ads

	NOMINAL SIZES	INCHES Width / Hight	METRIC Width / Hight	Regular Rates per issue	Full year discount rates
<input type="checkbox"/>	1/16 page	2.410" x 3.750"	61.2 x 95.25 mm	\$63.00	\$48.00
<input type="checkbox"/>	Business Card	4.940" x 2.000"	125.5 x 50.80 mm	\$67.00	\$53.00
<input type="checkbox"/>	1/8 page	4.940" x 3.750"	125.5 x 95.25 mm	\$126.00	\$95.00
<input type="checkbox"/>	1/8 page	2.410" x 6.750"	61.2 x 171.45 mm	\$126.00	\$95.00
<input type="checkbox"/>	1/4 page	4.940" x 6.750"	125.5 x 171.45 mm	\$242.00	\$183.00
<input type="checkbox"/>	3/8 page	7.470" x 6.750"	189.74 x 171.45 mm	\$372.00	\$293.00
<input type="checkbox"/>	1/2 page	10.000" x 6.750"	254.00 x 171.45 mm	\$452.00	\$365.00
<input type="checkbox"/>	One full page	10.000"x 15.750"	254.00 x 400.05 mm	\$788.00	\$683.00

GENERAL informations: Prices include TAXES which we pay. Ad prices are in **black & white**.

4-colour process ads cost \$100 extra per issue. We prefer receiving your art work by **pdf**. We also can create the artwork for your ad by a separate quotation. *Please note:* There are no extra charges for typesetting your ad only.

Precise dimensions for width of one column is: 2.410" or 61.2 mm; Two (2) columns = 4.940" or 125.5 mm

Three (3) columns = 7.470" or 189.74 mm. 4 columns = 10.000" or 254 mm.

Dated this \_\_\_\_\_ ( ) 2016 ( ) 2017

Company or individual's name: \_\_\_\_\_

Address: \_\_\_\_\_

Place: \_\_\_\_\_ Postal Code/zip: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Please send quotation to: DAS ECHO, Box 27, Pointe-Claire, QC H9R 4N5 Canada or

E-Mail: [dasecho@live.ca](mailto:dasecho@live.ca)

12.2015